



StarkFresh

Business Development Boot Camp



An 8-week, plain language business development course to help guide your business idea into a viable business plan



Starting January 3rd, 2022, every Monday and Thursday 7pm-8:30pm



\$180*

*partial scholarships available



StarkFresh Food Incubation Center
321 Cherry Ave. NE, Canton, Ohio
Enter through blue door on 4th Street

Topics Covered

- Identifying your market and customer
- Business plan creation
- Financial Literacy
- Marketing and branding
- Competitive advantage and elevator pitch
- Business structure and financial checklists
- Employees
- Funding



For any questions, or to register, please email Maddie at madisynh@starkfresh.org

Visit our website at www.starkfresh.org